



Bio of Helda Saad

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Helda Saad serves as the AVP, Executive Project Manager and Director of Mortgage Lending Operations of First Independence Bank, a minority depository institution based in Detroit, Michigan. In her role, Helda oversees several areas including the development of the project briefs and business cases, the identification of risks and issues, the coordination with program or corporate management. Additionally, she helps lead the bank's mortgage department's lending goals as well as its best practices for serving consumer and mortgage areas. During her time at First Independence Bank, she has also played a key role in the facilitation of its expansion into the Minnesota Market and the development of its Next-Gen Board of Advisors.

Helda has presented to political figures, at the Michigan Bankers Association to Chief Executive Officers, for the Federal Depository Insurance Corporation, and for the Federal Home Loan Bank of Indianapolis on various bank projects.

Prior to working at First Independence Bank, Helda worked at Quicken Loans, PNC Financial Services Group, and Bank of America.

Outside of work, Helda regularly volunteers throughout the Metro Detroit area, supporting numerous organizations in bringing financial empowerment and financial literacy to others, particularly regarding real estate. She currently serves on National Association of Real Estate Brokers (NAREB) connected with the Minneapolis, Minnesota area and the Arab American Women Business Council (AAWBC). Before serving on this board, she was the 2nd Vice President of Communications and Marketing for the Greater Detroit Realtist Group (GDRA) which is under the NAREB.

In 2021, Helda was recognized by Crain's Detroit Business in its Most Notable Woman in Banking and in 2022 in its Who's Who List. Helda has also been awarded several customer service awards.

Helda attended Wayne State University and Ashford University for a business degree in Organizational Management and Business Leadership.