

# PROPOSAL

## SPONSORSHIP

*2022 WEALTH, HEALTH, &  
SELF-CARE CONFERENCE*

**Prepared For :**

Corporate | Small Businesses

**WASHINGTON EVENTS LLC.**

33 N. Saginaw St.  
Pontiac, MI. 48342

**WASHINGTONEVENTSLLC.COM**



# ABOUT COMPANY



Photo:  
DIVERSITY WORKS! Career Expo  
THURSDAY, JUNE 23, 2022  
c/o Washington Events

## Industrial & Corporation

Washington Events, the event planning specialist, brings to your organization a professional, efficient, and time-saving solution to the corporate event planning market.

Established in 2013, Washington Events is an associations and events management firm, specializing in corporate meetings, conferences, and special event planning.

We are responsible for the small business and administration management of non-profits, and the development, execution, and management of successful fundraising and special event concepts, as well as engaged in the community and development of inner-city youth.

# WEALTH, HEALTH, & SELF-CARE CONFERENCE 2022 MASTER RESET

**THURSDAY, OCT. 13TH**

@ M1 CONCOURSE CONFERENCE EVENT CENTER | PONTIAC

Studies have been proven that *“Higher financial stress leads to poor financial decision-making, something that past studies have linked to poor financial literacy.”*

Fine tune your Financial Planning and get access to best practices along with some mental health care tips especially NOW, largely due to the stress of the pandemic and the skyrocketing cost of living.



**2022 Special Guest Performance  
by Michel'le**



**2022 KEYNOTE SPEAKER  
TALIB KWELI**

THE 2022 THEME IS *MASTER RESET /  
"TUNING UP THE LIFE SUCCESS  
ENGINE WITHIN YOU!"*

This annually based conference's goal is to provide attendees with up-to-date information about the status of Mental Health Resources in America, Financial Literacy best practices and the Importance of Self Care.

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# YOUR SUPPORT IS NEEDED

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## BECOME A SPONSOR!

### Greetings,

On behalf of the **Washington Events LLC.** of the City of Pontiac, we are pleased to invite you to take part in the **Wealth, Health, and Self Care Conference.** This Conference will take place at the M1 Concourse Conference Event Center in Pontiac, Michigan on Thursday, October 13, 2022, from 5:00 p.m. - 9:30 p.m. with an **Exclusive VIP Sponsor Hour stating at 3:30 p.m. - 5:30 p.m. followed by RSTE'S – Race Speed Track Experiences rides before the start of the event.** We would be honored to have you, and your organization/company as one of our Major Sponsors at this exciting event.

The 2022 Theme is **“Master Reset | Tuning Up the Life Success Engine within You!” with Confirmed Keynote Speaker, Talib Kweli.** This annually based conference's goal is to provide attendees with up-to-date information about the status of Mental Health Resources in America, Financial Literacy best practices and the Importance of Self Care.

#### Topics to be discussed:

- **Losing Your Grip:** How to Recenter, Regain and Rejoice in all life has to offer. A close look into mental health, resources for help and tools used to deal with, cope and solve problems.
- **Building Consumers Confidence:** Changing the pessimistic mindset in economic health by teaching how strategic spending can boost areas regarding (1) the economy, (2) the labor market, and (3) their spending/financial position.
- **Challenging the ME DIET:** Work Life balancing for the everyday person. Setting the boundaries of what you put into yourself, be it what you eat, drink, and think. How to speak to and treat yourself and how to teach others how to treat you.

After the coming of the Corona Virus citizens in the City of Pontiac along with the rest of the world has had to regroup, reimagine, and regain control over our lives and family situations. This **2022 Master Reset** is Washington Events way in Partnership with the City of Pontiac to supply our community and surrounding local areas with an empowering, safe, and uplifting way to do the inner work to revamp their way of thinking, spending and self-care moving forward.

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Participants will also experience an interactive panel discussion among a diverse panel of speakers from government, education, and leading industries. A delicious dinner and networking opportunities will take place with professionals who could aid with mentorship, exposure to potential executive positions and resources to further their career and educational endeavors. **This program is in support of Art Therapy for Mental Health in Pontiac, in partnership with Launching Artists Beyond 248 (LAB248) 501©3, Powered by The Art Experience** part of the ticket sales will go to support a start-up fund for mental health programs supported by The Art Experience & LAB248 is the Non-Profit by El Piqasso - ([elpiassoart.com](http://elpiassoart.com)). A W-9 will be submitted upon return of registration form.

Visit [theartexperience.org](http://theartexperience.org) to find out more about the organization.

I hope that you will be able to accept our invitation to take part as our Keynote. We look forward to your confirmation. Please feel free to either email or call with any questions you might have.

Best Regards,

*Willetrea J. Washington*

Certified Special Events Manager, (CSEM)

Phone: (248) 736-8865 | Email: [wecorp5@gmail.com](mailto:wecorp5@gmail.com)

[www.washingtoneventsllc.com](http://www.washingtoneventsllc.com)

*Jo'Charta Rogers*

Executive Coordinator

Phone: (248) 812-0067 | Email: [contact@washingtoneventsllc.com](mailto:contact@washingtoneventsllc.com)

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# SPONSORSHIP & ADVERTISING LEVELS

## CORPORATE SPONSORSHIPS

### CORPORATE SPONSORSHIPS INCLUDE RSTE'S – RACE SPEED TRACK EXPERIENCES

Team build with *colleagues while Riding Shotgun, participant gets to feel two (2) full speed laps around Champion Motor Speedway with a Pro driver – Includes Pro-Driver and M1 Concourse Performance Fleet Vehicle. Enjoy an exclusive [VIP Networking Hour](#) before the start of the event, meet & greet with Keynote Speaker, and other special guest, enjoy champagne, hors d'oeuvre, and photo ops.*

## TITLE SPONSOR – \$20,000



Designated as a Title Sponsor for the Wealth, Health, & Self Care Conference; this designation will be on all ads for the event as well as in the program. Additional benefits include:

- [VIP Sponsor Hour](#) | Exclusive Meet & Greet, Networking & (12) Twelve VIP *Early Entry*
- Welcoming remarks at the event (5 minutes)
- Corporate logo on all event promotional material
- Recognition plaque provided to display to your employees
- Corporate banner displayed at the event (supplied by your company)
- Corporate logo on the cover of the program
- Back cover, full-page ad in the program
- 2 Complimentary tables of 10 seats
- Vendor Table

## CORPORATE SPONSOR – \$10,000



- [VIP Sponsor Hour](#) | Exclusive Meet & Greet, Networking & (6) Six VIP *Early Entry*
- Corporate logo on all event promotional material
- Recognition plaque provided to display to your employees
- Corporate banner displayed at the event (supplied by your company)
- Corporate logo on the cover of the program
- Full-page ad in the program (inside back)
- Ten (10) complimentary tickets to event
- Vendor Table

## GOLD – \$5000



- [VIP Sponsor Hour](#) | Exclusive Meet & Greet, Networking & (2) Two VIP *Early Entry*
- Corporate logo on all event promotional material
- Recognition plaque provided to display to your employees
- Corporate banner displayed at the event (supplied by your company)
- Corporate logo on the cover of the program
- Full-page ad in the program
- Six (6) complimentary tickets to event
- Vendor Table

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# SPONSORSHIP & ADVERTISING LEVELS CONT.

## DRIVING FORCE SPONSORSHIPS

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### SILVER SPONSOR – \$2500



- Corporate name on event promotional material
- (2) Two VIP Early Entry
- Half-page ad in the program
- Four (4) complimentary tickets to event

### BRONZE SPONSOR – \$1000



- Corporate name on event promotional material
- (1) One VIP Early Entry
- Quarter-page ad in the program
- Three (3) complimentary tickets to event

### SUPPORTING SPONSOR – \$500

- Corporate name on event promotional material
- Quarter-page ad in the program
- Two (2) complimentary tickets to event

### COMMUNITY SPONSOR – \$250

- Quarter-page ad in the program
  - One (1) complimentary ticket to event
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# SUPPORT THE WEALTH, HEALTH, AND SELF CARE CONFERENCE.

## SPONSOR THE FIRST ANNUAL MASTER RESET!

Yes! Our business would like to support Wealth, Health, and Self Care Conference by supporting the 2022 MASTER RESET on OCTOBER 13, 2022 - Deadline for ads is OCTOBER 8th.

### SPONSORSHIP & ADVERTISING

\_\_\_\_ Title Sponsor - \$20,000 (*Only One*)

\_\_\_\_ Corporate Sponsor - \$10,000

\_\_\_\_ Gold Sponsor - \$5,000

\_\_\_\_ Silver Sponsor - \$2,500

\_\_\_\_ Bronze Sponsor - \$1,000

\_\_\_\_ Supporting Sponsor - \$500

\_\_\_\_ Community Sponsor - \$250

\_\_\_\_ Quarter Page ad - \$75

\_\_\_\_ Half Page Ad - \$100

\_\_\_\_ Full Page Ad - \$150

\_\_\_\_ *Vendor Table - \$125*

\_\_\_\_ *Vendor Table plus 1/2pg special- \$200*

.....  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\_\_\_\_\_ Enclosing check (**make checks payable to: Launching Artists Beyond 248 "LAB248"**)

(A W-9 will be submitted upon return of registration form, for Tax deductions)

\_\_\_\_\_ Please charge my credit card (CIRCLE): **VISA MC DISCOVER AMEX**

Credit Card Number: \_\_\_\_\_

Name on card: \_\_\_\_\_ exp: \_\_\_\_\_ Sec Code \_\_\_\_\_

**Send Sponsor/Advertisement Request Forms to the Washington Events by September 30th.**

Email: [contact@washingtoneventsllc.com](mailto:contact@washingtoneventsllc.com) | Office Phone: 248-736-8865 | **Mail: ATTN: Lisa Washington, Washington Events LLC, | 33 North Saginaw St, Pontiac, MI 48342**

Complete sponsorship online: [www.washingtoneventsllc.com](http://www.washingtoneventsllc.com) | For questions, contact:

**Jo'Charta Rogers, 248-812-0067**

S.W.A.G. MERCHANDISE CAN BE DONATED FOR GIVE-A-WAY AND MAILED TO ADDRESS ABOVE. 350 ct.

This is a Washington  
Events LLC Productions



WASHINGTON EVENTS LLC  
The Corporate Savior

THE WHSCC

OUR SPONSORS:



Sponsorship  
Opportunities  
Available!

WEALTH,  
HEALTH, &  
SELF-CARE  
CONFERENCE

MASTER  
RESET | 2022

Tuning Up the Life Success  
Engine within You!

Thursday  
OCTOBER  
13th  
5:00 PM - 9:30 PM

Keynote Speaker  
Talib Kweli

POWERED BY:

the art  
Experience  
Improving Lives through the Arts

Meet the Speakers:



Special Guest  
Performance:  
By Michelle



Special Guest  
Mayor Tim Greimel  
City of Pontiac

GET YOUR TICKETS TODAY!  
248.812.0067  
whsc.washingtoneventsllc.com  
MI Concourse Event Center  
1 Concourse Drive, | Pontiac, MI 48341



MISTRESS OF CEREMONY | MC  
Vickie Brent-Touray  
AUTHOR AND SPEAKER,  
VBTouray Empowerment Events LLC



Helda Saad  
AVP, Executive Project Manager and  
Director of Mortgage Lending Operations



Audra Pieknik  
EXECUTIVE DIRECTOR, THE ART EXPERIENCE



FEATURED PRESENTER  
Lisa Bennett, M.Ed., AT  
PROGRAM COORDINATOR, ART THERAPIST  
THE ART EXPERIENCE



Michelle Woody  
Director, Retreat Crisis Residential Unit,  
Common Ground

This is a Washington Events FUNDRAISER Productions | Parts of the proceeds will be donated to the Art Experience  
MUST REGISTER FOR DINNER OPTION | SEATING IS LIMITED

**DRAFT AGENDA**

**CONFIDENTIAL**

**TIME**

**3:00 PM- 4:00 PM VIP SPONSOR HOUR & RSTE'S – RACE SPEED TRACK EXPERIENCES**

**4:00 PM- 5:00 PM VIP NETWORKING HOUR & RSTE'S**

**4:30 PM- 5:20 PM GENERAL REGISTRATION**  
Refreshments & Networking | Starting Feature

**5:00 PM - 5:55 PM WELCOME & ACKNOWLEDGEMENTS - M.C. Vickie Brent-Touray**

5 MINS Introduction & Recognition of Sponsors

5 MINS Invocation Prayers *by Pastor Doug Jones*

15 MINS Welcome Address *by Mayor Tim Gremel*

35 MINS **Opening Speaker: (Financial Literacy Tips- TBA) Helda Saad - AVP Executive Project Manager, First Independence Bank**

**6:00 PM - 6:55 PM INTRO ART THERAPY PRESENTATION (DINNER SERVED) - MC**

35-40 MINS **Vickie Brent-Touray**  
***Identifying your Strength (Interactive Art Therapy workshop) - by Lisa Bennett, M.Ed.***

10-15 MINS **Fundraiser overview** - The roles art therapy plays in bridging the gap in community, business, schools and personal relationship. *Presented by- Audre Pieknik, Executive Director the Art Experience*

**LOCAL TALENT SPEAKS - Ivan or another artist)**

**6:55 PM - 7:50 PM INTRODUCTION TO PANEL & MODERATOR**

45 MINS Moderated by: TBA  
**"MASTER RESET | TUNING UP THE LIFE SUCCESS ENGINE WITHIN YOU!"**

- **Michelle Woody** - Director, Retreat Crisis Residential Unit, Common Ground
- **Helda Saad** - AVP Executive Project Manager, First Independence Bank
- **Audre Pieknik** - Executive Director, The Art Experience
- **Lisa Bennett, M.Ed.** - Program Coordinator, & Art Therapist, The Art Experience

**TIPS, TRICKS, AND RESOURCES** available to help deal with mental help and financial matters and ways to incorporate guilt free self-care options to help reduce stress & self-neglect. Q & A from the guest and call to action to join the Art Experience in creating awareness and building community.

**8:00 PM - 8:50 PM INTRODUCTION TO KEYNOTE - M.C. Vickie Brent-Touray**

45 MINS **MOLDING THE MINDSET TO BUILD THE LIFESTYLE:**

10 MINS Q & A **TALIB KWELI, KEYNOTE SPEAKER**

Q & A

**8:50 PM - 9:00 PM INTRODUCE ENTERTAINMENT - MC Vickie Brent-Touray**

45 MINS **MICHEL'LE**

Special Guest Performer - Relax, Unwind and Focus on SELF-CARE

**9:50 PM**

**CLOSING REMARKS**  
**DOOR PRIZES & AWARDS ADJOURNMENT**